

SPORTS AUTHORITY LA GALAXY VS. AC MILAN ENTER TO WIN SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING.

1. SPONSOR and ADMINISTRATOR: TSA Stores, Inc., d/b/a Sports Authority, 1050 W. Hampden Ave., Englewood, Colorado 80110.

2. ENTRY: The Sports Authority LA Galaxy vs. AC Milan Enter to Win Sweepstakes ("Sweepstakes") will consist of one sweepstakes. The Sweepstakes may be entered via in-store or online as follows: (1) To enter in-store you must complete the following steps: [i] visit a participating Sports Authority store in the Los Angeles, California area, and fill out a "register for your chance to win" form and [ii] place your completed form into the corresponding entry box. You will be asked to complete your name, address, telephone, and email address **or** [2] you may enter online by completing the following steps [i] visit www.lagalaxy.com and click on the Sweepstakes banners, buttons and/or links to access the online Sweepstakes entry form; [ii] you will be asked to complete your name, address, telephone, email address and finish by clicking ok. For purposes of these Official Rules ("Rules"), entry period shall be defined commencing at 12:01 A.M., June 22, 2009 and ending at 11:59:59 P.M. July 12, 2009 ("Term"), and all times and dates are Central Time. It is your sole responsibility to notify the Sponsor if you change your contact information ("Address").

3. LIMITATIONS/ELIGIBILITY: There may not be more than one Entry per household per Address per Sweepstakes. In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address is registered. Entries by any method other than set forth above in Paragraph 2 are void. Any use of automated or programmed methods effecting Entry is prohibited. **Open only to persons who are, as of the date of Entry, 18 years of age or older as of June 22, 2009; legal residents of, and physically located within, the state of California** ("Territory") and not employees of the Sponsor, Administrator, Anschutz L.A. Soccer, Inc (the "Los Angeles Galaxy"), Major League Soccer, LLC ("MLS"), Soccer United Marketing, LLC, SportsOnEarth, L.L.C. ("SOE"), MLB Advanced Media, L.P., Anschutz Entertainment Group, Inc. ("AEG") and each of their respective parent, subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households (whether or not related) or immediate families (spouse, parent, sibling and their respective spouses, wherever they reside). Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releases") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized or unintelligible; or any printing, production, technical, electronic or other errors; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable e-mails resulting from any form of active or passive e-mail filtering; insufficient space in entrant's e-mail account to receive e-mail; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Releases. Each of such potential Entries will be disqualified. Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

4. PRIZES: There will be one (1) GRAND PRIZE which shall include: [i] four (4) game tickets for the presenting game Los Angeles Galaxy vs. AC Milan on Sunday, July 19, 2009 (“Game”) to be held at the Home Depot Center, CA (exact location of seats to be determined by Sponsor and the Los Angeles Galaxy and [ii] Four (4) pre-game, on field passes ((i) an (ii) together, the “ Grand Prize”) (approximate retail value of Grand Prize [“ARV”]: \$2,000.00). Nine (9) subsequent prizes shall also be awarded. Subsequent prizes include Three (3) AC Milan Team Autographed jerseys to be autographed by one or more players of AC Milan at AC Milan’s discretion (each with an ARV of \$100); Three (3) LA Galaxy Team Autographed jerseys to be autographed by one or more players of LA Galaxy at the Los Angeles Galaxy’s discretion (each with an ARV of \$100) and Three (3) \$100 Sports Authority gift cards (each a “Prize” and collectively referred to as “Prizes”). Each subsequent Winner will receive just one of the Prizes. Award of Prizes to be determined by the order in which the Winning entry is drawn Parking, meals, transportation and airfare are not included. Winners are solely responsible for any and all expenses and taxes related to the Prize. NO TRANSPORTATION IS INCLUDED IN THE GRAND PRIZE OR PRIZES.

Limit one Prize per person per household per Address. Any depiction of Prizes is for illustrative purposes only. Prizes are not redeemable for cash or transferable. No substitutions are allowed except, at Sponsor’s sole discretion, a prize of equal or greater value may be substituted. All Prizes will be awarded provided a sufficient number of eligible Entries are received and Prizes validly claimed by 3 days prior to the date of the Game, after which no alternate winners will be selected, nor unclaimed prizes awarded. All of Grand Prize Winner’s companions must be of legal age of majority in their jurisdictions of residence, unless accompanied by a parent or legal guardian.

The Game and event dates and times are determined in the sole discretion of Major League Soccer and/or the applicable Major League Soccer team, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as prizes will govern in the event a legal game, event or exhibition, as defined by Major League Soccer, is not played due to weather, an act of God, an act of terrorism, civil disturbance or any other reason. Winner and his/her guest(s) agree to comply with all applicable stadium regulations in connection with the Prize. Sponsor and the applicable Entities reserve the right to remove or to deny entry to winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. The Entities will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any Major League Soccer game, event or exhibition.

5. PROCEDURES: All Entries for Sweepstakes must be received during the applicable entry period as set forth below. The Administrator will conduct the random drawing for each Sweepstakes as set forth below to select the potential winner and alternates from all eligible Entries received for that Sweepstakes. Random drawing will consist of a preliminary drawing, where each participating store will select one preliminary winner along with a comparable percentage of randomly drawn entries from online entries. The Grand Prize winner and 9 subsequent prize winners will be randomly selected from the preliminary winners. Odds of winning each Sweepstakes depend on the total number of eligible Entries received for that Sweepstakes. The entry period and drawing date for the Sweepstakes are as follows:

Entry Period

Drawing Date (on or about)

June 22 – July 12, 2009

July 13, 2009

6. WINNERS: Each Potential Prize Winner will be notified by email and/or phone on or about 2 business days after the applicable drawing date. No messages will be left on voicemail. Disqualification and the selection of an alternate winner may result from any of the following: **[1]** the return of any email notification or prize as undeliverable; **[2]** potential Grand Prize winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release within three (3) business days from the date of emailing; **[3]** potential winner's failure to provide Administrator with satisfactory proof that he/she is the authorized account holder of the Address associated with the winning Entry; **[4]** potential winner's failure to validly claim any prize by 3 days prior to the date of the Game, and **[5]** any other non-compliance with Rules. No more than two (2) alternate winners will be selected. **All taxes are solely the responsibility of each winner. All winners' names will be posted on www.sportsauthority.com/events .** A copy of the Rules may be obtained by printing this web page: www.sportsauthority.com/events.

7. PRIVACY POLICY/DATA COLLECTION: Information provided by you under this Sweepstakes is subject to Sponsor's privacy policy located at www.aegworldwide.com. You will be given the option to receive commercial emails from www.sportsauthority.com and www.lagalaxy.com; however, eligibility to participate in the Sweepstakes shall not be dependent upon your consent to receive such emails.

8. CONDITIONS: Each entrant by entering the Sweepstakes agrees that: **[1]** he/she has all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[2]** he/she will abide by and be bound by the Rules and Sponsor's decisions and AEG's Privacy Policy; **[3]** the Entry becomes solely the Sponsor's property and will not be acknowledged; **[4]** the Releases are not responsible for claims, injuries, losses or damages of any kind, including but not limited to, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in the Sweepstakes or in any activity related thereto or from interaction with, or downloading of, computer Sweepstakes information; **[5]** any winner's acceptance of any prize constitutes the grant to Sponsor and assigns of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[6]** in the event of viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism, or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned the Sponsor has the right to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select winners by such method as Sponsor in its sole discretion shall consider equitable; **[7]** the Releases are not responsible for typographical or other errors in the offer or administration of the Sweepstakes, including but not limited to: errors in the advertising, Rules, selection and announcement of winners and distribution of the prizes; **[8]** any portion of any prize not accepted or used by any winner will be forfeited; **[9]** the Releases are not responsible for any inability of any winner to accept or use any prize for any reason; **[10]** Sponsor has the right to disqualify any individual found to be: **(a)** tampering or attempting to tamper with the entry process or the

operation of the Sweepstakes or the Website; **(b)** violating the Rules; **(c)** violating the terms of service, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; or **(d)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; **[11]** Sponsor has the right to lock out an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; **[12]** since any attempt by an entrant to deliberately alter or damage the Website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws, Sponsor shall have the right to seek damages from any such entrant to the fullest extent permitted by law; **[13]** the Releases are not responsible if an element of the Prize becomes unavailable for any reason, and in such case, winner will be provided a Sponsor-selected substitute of equal or greater value; **[14]** Sponsor is not responsible for the cancellation or postponement of the Game or the Ceremony; and **[15]** prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND MLS WILL DISQUALIFY ANY SUCH ENTRANT AND SPONSOR, THE OTHER RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All disputes will be resolved under applicable U.S. laws in the County of New York, state of New York and venue shall be in the courts of the County of New York, New York regardless of any conflict. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. WINNERS' LIST: For a list of Winners (available after July 13, 2009, mail a self-addressed stamped envelope to: [Sports Authority LA Galaxy vs. AC Milan Enter to Win Sweepstakes](#) c/o TSA Stores, Inc., d/b/a Sports Authority, 1050 W. Hampden Ave., Englewood, Colorado 80110. Winner's list requests must be received by July 31, 2009.