

**WIN A CHANCE TO PARTICIPATE IN THE
WORLD SPICY TOPOKKI CHALLENGE (the “Sweepstakes”)**

OFFICIAL RULES

ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR WIN.

The Win a Chance to Participate in the World Spicy Topokki Challenge Sweepstakes is open to legal residents of the State of California who are of legal age of majority in the jurisdiction in which they reside (and at least 18 years of age) at the time of entry. **Winner must be present no later than 6 p.m. Pacific Time (“PT”) at the Los Angeles Galaxy home game on June 13, 2009 at the Home Depot Center in Carson, California and participate in the World Spicy Topokki Eating Challenge (the “Challenge”).** Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of they reside) and members of the same household, whether or not related) of The Korea Ministry for Food, Agriculture, Forestry and Fisheries and Anschutz L.A. Soccer, Inc. d/b/a the Los Angeles Galaxy (each a “Sponsor” and collectively, the “Sponsors”), Major League Soccer, LLC (“MLS”) and Soccer United Marketing, LLC(MLS and SUM together, the “MLS Entities”), the SOE Entities (defined below) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate. Online entrants to the Sweepstakes will be given the option to receive commercial e-mails from Anschutz L.A. Soccer, Inc. and MLS Entities; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s consent to receive such e-mails. The Sweepstakes is subject to all applicable federal, provincial, state, local laws and regulations. Void where prohibited or restricted by law.

HOW TO ENTER: The Sweepstakes begins at **12:00 p.m. PT June 3, 2009** and ends at **12:00 p.m. PT on June 12, 2009** (“Entry Period”). There are two ways to enter: online or on site. No other methods of entry will be accepted. Limit one entry per person/email address/household, regardless of method of entry.

1. Online Method: During the Entry Period, go to www.lagalaxy.com and click on the banners, buttons and/or links to launch the pop-up online entry form for the Sweepstakes. By submitting your completed online entry form as directed, you will be automatically entered in the Sweepstakes. All information submitted by entrants is subject to MLSnet.com’s Privacy Policy accessible at: . Entrants must complete all non-optional data requested on the online entry form. Incomplete entries are void.

2. On-Site: If you do not wish to enter online, you may enter the Sweepstakes by going to the Home Depot Center during the Entry Period and completing an

entry form and depositing in the entry box. Entrants must complete all non-optional data requested on the online entry form. Incomplete entries are void. Sponsors will only use e-mail addresses provided via the On-Site entry method for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's provision of this information. On-Site entries become the property of the Sponsors and will not be returned.

RANDOM DRAWING: The potential winners of the Sweepstakes (each a "Winner" and collectively, the "Winners") will be selected by random drawing on or about June 12, 2009 from all eligible entries received by the Sponsors or SOE, as applicable. The decisions of Sponsors, including the selection of Winners, are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received. Limit one Prize per person, family or household.

SWEEPSTAKES PRIZES: Twenty Prizes will be awarded. Twenty (20) Winners will each win one (1) ticket to the Los Angeles Galaxy v. Real Salt Lake match taking place at the Home Depot Center on June 13, 2009 @ 7:00 p.m. (the "Game") and the chance to participate in the World Spicy Topokki Eating Challenge (the "Challenge") for additional prizes. Exact location of tickets to the Game to be determined by Anschutz L.A. Soccer, Inc., in its sole discretion (the "Prize"). (Estimated Retail Value of each Prize: US\$40). **Prize does not include parking or any travel to or from Home Depot Center.**

Sponsors will also select five (5) alternates (each an "Alternate and collectively, the "Alternates") who will each receive one (1) ticket to the Game. They will not compete in the Challenge unless there are not enough Winners to compete in the Challenge.

Participation in the Challenge is subject to the Official Challenge Rules which may be viewed or at the Home Depot Center box office and Winner's agreement to abide by such Official Challenge Rules. Winners will participate against each other (and possibly other Challenge participants who may sign up day of Game should there be less than twenty participants available to compete in the Challenge). The Challenge will take place at approximately 6:30 p.m. prior to the Game.

Each Winner and Alternate is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, taxes (including income taxes) and gratuities and other expenses incurred by accepting the Prize are the sole responsibility of each Winner and Alternate.

Prizes are non-transferable and non-assignable, with no cash redemptions or substitutions except at Sponsors' discretion. The Sponsors, the other MLS

Entities and the SOE Entities will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation of MLS games. There will be no substitutions for the Prize except by Sponsors who reserve the right to substitute a prize of comparable or greater value at its sole discretion.

NOTIFICATION: Each potential Winner and Alternate will be notified by e-mail and/or telephone by the Sponsors and/or SOE. In the event that the Winner does not respond to any such notification upon the first attempt of such notification, a disqualification will result and, at Sponsors' discretion, an alternate Winner shall be chosen from among all remaining eligible entries. Each potential Winner and Alternate will be required to execute and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Publicity prior to participation in the Event. A disqualification will result and, at Sponsors' discretion, an alternative Winner will be randomly selected from among all remaining eligible entries if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or potential Winner's or Alternate's noncompliance with these Official Rules will also result in disqualification and, at Sponsors' discretion, cause an alternative Winner to be chosen from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, all entrants agree to (i) be bound by these Official Rules, including all entry requirements and (ii) waive any and all claims against the Sponsors, the other MLS Entities, the SOE Entities and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from participation in the Sweepstakes, potential participation in the Challenge (including without limitation, food allergies, choking or death) or from the receipt or use of any Prize or any travel or activity related to the receipt or use of any Prize. By acceptance of Prize, each Winner and Alternate grants to the Sponsors, the other MLS Entities and the SOE Entities and their respective designees the right to publicize such Winner's and Alternate's name, city and state/province of residence and/or likeness in any medium now or hereafter devised worldwide without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, misdirected, lost, damaged, garbled, delayed, incomplete, inaccurate, postage due or illegible entries or mail. Entries generated by a script, macro or other mechanical or automated means will be disqualified. Released Parties are not

responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prizes or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website.

Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsors, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsors, the other MLS Entities, the SOE Entities or their respective agents. Sponsors, the other MLS Entities and the SOE Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in their sole discretion. Sponsors, the other MLS Entities and the SOE Entities (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of New York, state of New York.

The Sponsors, the other MLS Entities and the SOE Entities reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Sweepstakes. In the event of cancellation, Sponsors may elect to identify Winners and award the Prizes by way of random drawing from among all non-suspect, eligible entries received up to time of such cancellations.

All online entries must include a valid e-mail address for the entrant. In case of multiple entries, only the first entry received will be considered. In the event of a dispute as to the identity or eligibility of a Winner or Alternate based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of the entry provided her/she is eligible according to these Official Rules. The "Authorized Account Holder" is

the person to whom the applicable Internet service provider or other organization (such as business or educational institution) has assigned the e-mail addresses for the domain associated with the submitted e-mail address.

The “SOE Entities” shall mean SportsOnEarth, L.L.C. (“SOE”) and MLB Advanced Media, L.P. and each of their subsidiaries and affiliated entities.

WINNERS’ LIST: For a list of Winners (available after July 13, 2009), mail a self-addressed stamped envelope to: the Win a Chance to Participate in the World Spicy Topokki Challenge Sweepstakes, c/o Los Angeles Galaxy, 18400 Avalon Blvd., Ste. 200, Carson, CA, Attn: Marketing agent/Ethnic Sales. Winner’s list requests must be made by August 15, 2009.

SPONSORS: The Sponsors of this Sweepstakes are The Korea Ministry for Food, Agriculture, Forestry and Fisheries and Anschutz L.A. Soccer, Inc.