

## **WORLD SPICY TOPOKKI EATING CHALLENGE (the "Contest")**

### **OFFICIAL RULES**

The purpose of the Contest is:

- a. Contest will take place at approximately 6:30 p.m. at the Home Depot Center in Carson, California before the Los Angeles Galaxy v. Real Salt Lake match ("Game").
- b. There will be two qualifying contests before the grand final competition.
- c. Each Contestant must be present and registered at the registration table located on the south concourse at Home Depot Center in Carson, CA by 5:30 pm Pacific Time ("PT") on Saturday, June 13, 2009 for final instructions.
- d. Participants will stand on a raised platform behind a table with drinks and the Korea spicy rice cake 'Topokki'
- e. The same portion of 'Topokki' will be given to each contestant on a plate and whoever consumes the most 'Topokki' in the fastest time will be declared the First Place Winner. The person with the next best time will be declared the Second Place Winner and so on.
- f. If a contestant throws up or regurgitates, he or she will automatically be disqualified.
- g. If a contestant drinks water, he or she will automatically be disqualified.

**Eligibility.** The Contest is open to the twenty (20) eligible winners of the "Win a Chance to Participate in the World Spicy Topokki Eating Challenge Sweepstakes" (the "Sweepstakes"), who are automatically entered to participate in the Contest. In the event that not all of the winners of the Sweepstakes (or the five (5) alternates selected under the Sweepstakes rules ("Alternates")) are present at the registration table by 5:30 p.m. as instructed above, then other participants who have registered day of Game at the registration table located at the South Concourse at the Home Depot Center between 4:30 pm. to 5:30 p.m. on June 13, 2009 may be allowed to participate in the Contest. Day of Game registrants must complete all required information on the registration form to be eligible.

All participants must be legal residents of the State of California who are at least 18 years of age at the time of registration. Employees, officers and directors (including immediate family members (spouse, child, sibling, parent and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Los Angeles Galaxy ("Galaxy") or The Korea Ministry for Food, Agriculture, Forestry and Fisheries ("Ministry") (Galaxy and Ministry each hereinafter referred to as a "Sponsor" and collectively as the "Sponsors"), Major League Soccer, LLC ("MLS") and Anschutz L.A. Soccer, Inc. (collectively, the "MLS Entities"), SportsOnEarth, L.L.C. ("SOE") and MLB Advanced Media, L.P. (the "SOE Entities") and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") are not eligible to participate.

**All contestants regardless of method of entry must execute in person a Voluntary Waiver and Release Agreement ("Release") which shall be provided by the Galaxy prior to the**

**start of the Contest. Failure to execute the Release will result in disqualification and an alternate participant may be selected to participate in the Contest**

**Judging.** A panel of judges consisting of (3) judges selected by the Korean ministry will determine in their sole determination the top three participants who have consumed the most 'Topokki' in the fastest time. These participants will be selected in descending order as the first, second and third place winners (each a "Winner" and collectively, the "Winners") based upon the amount of Topokki eaten and the time takes to eat the Topokki.

In the event of a tie, the Sponsors will host an extra round with the contestants who are tied. The same amount of Topokki on a plate will be given to each contestant and whichever contestant eats the most Topokki within one (1) minute will be declared the Winner.

**Prizes.** There will be three (3) prizes (each a "Prize" and collectively, the "Prizes") awarded based on the order in which the Winners are determined.

The First Place Winner will receive: (i) US \$300.00; (ii) an award plate from the Ministry and (iii) one (1) Galaxy jersey (size and style to be determined by Galaxy) (approximate retail value US \$550.00)

The Second Place Winner will receive: (i) US \$100.00; (ii) an award plate from the Ministry and (iii) one (1) Galaxy jersey (size and style to be determined by Galaxy) (approximate retail value US \$350.00).

The Third Place Winner will receive: (i) US \$50.00; (ii) an award plate from the Ministry and (iii) one (1) Galaxy jersey (size and style to be determined by Galaxy) (approximate retail value \$US \$300.00)

Each Contest Winner is fully responsible for any and all applicable federal, state, provincial and local taxes (including all income and withholding taxes). All costs and expenses associated with prize acceptance and use not specified herein as being provided, related to the Prize, including but not limited to lodging, transportation costs, meals, taxes (including income taxes) and gratuities and other expenses incurred by accepting the Prize are the sole responsibility of each Contest Winner.

Prizes are non-transferable, with no cash redemptions or substitutions except at Sponsor's sole discretion. Released Parties will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation of any MLS game. Sponsors reserve the right to substitute a prize or portion thereof of comparable or greater value, at its sole discretion. All prize details are at Sponsors' sole discretion.

**Contest Administration.** Sponsors will be responsible for resolving any disputes and rules violations that arise in connection with the Contest. All decisions by Sponsors regarding the Contest shall be final and binding in all respects.

**General Conditions.** By participating in the Contest, each Participant in the Contest accepts and agrees to be bound by these Official Rules, including all eligibility requirements.

All applicable federal, state, provincial and local laws and regulations apply. This Contest and these Official Rules will be governed by the laws of the State of California. Any court of competent jurisdiction sitting within the State of New York, New York County will be the exclusive jurisdiction and venue for any dispute arising out of or relating to this Contest or these Official Rules.

Sponsors reserve the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest.

The Released Parties make no warranties, express or implied, relative to the use or enjoyment of any prize or portions thereof, including without limitations, its quality, merchantability or fitness for a particular purpose. By entering the Contest, each participant agrees to hold harmless and fully release Released Parties from any and all liability for any injuries, losses, death, or damages of any kind caused by winning or participating in the Contest (including without limitation, death, choking or allergic reaction to certain foods), any prize or resulting from the acceptance, possession, quality, use or misuse of any prize, or any portion of any prize or travel related to the receipt or use of any prize.

This Contest may not be used for any form of gambling.

Persons who tamper with or abuse any aspect of the Contest or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified. **CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS, RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.**

In the event that the Contest is challenged by any legal or regulatory authority, Sponsors reserve the right to discontinue or modify the Contest. In such event, Released Parties shall have no liability to any Participants who are disqualified due to such an action.

**Rules/Winners Information.** For the names of the Winners (available after June 13, 2009) or an additional copy of these Official Rules, send a self-addressed, stamped envelope to: Anschutz L.A. Soccer, Inc. 18400 Avalon Blvd, Suite 200, Carson, CA 90746. Specify "Rules" or "Winners List." VT residents may omit return postage on rules requests.

**Sponsors:** Anschutz L.A. Soccer, Inc. and Korea Ministry for Food, Agriculture, Forestry and Fisheries